



UNCONTROVERSIAL

Making teens aware of gender stereotypes in social media



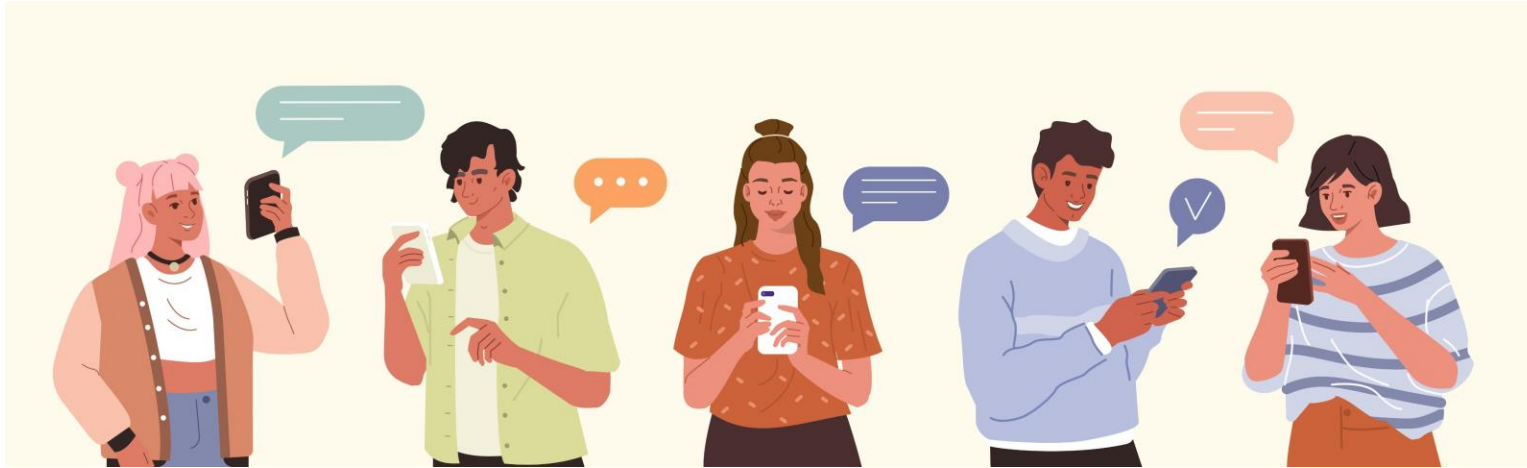
Collaboration between:

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Dutch language teacher
(AVANSA Antwerp)

and

Sabine Anné
Ethics teacher
(ZENITH Antwerp)





How do social media influence my perception of men and women?

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WHY?

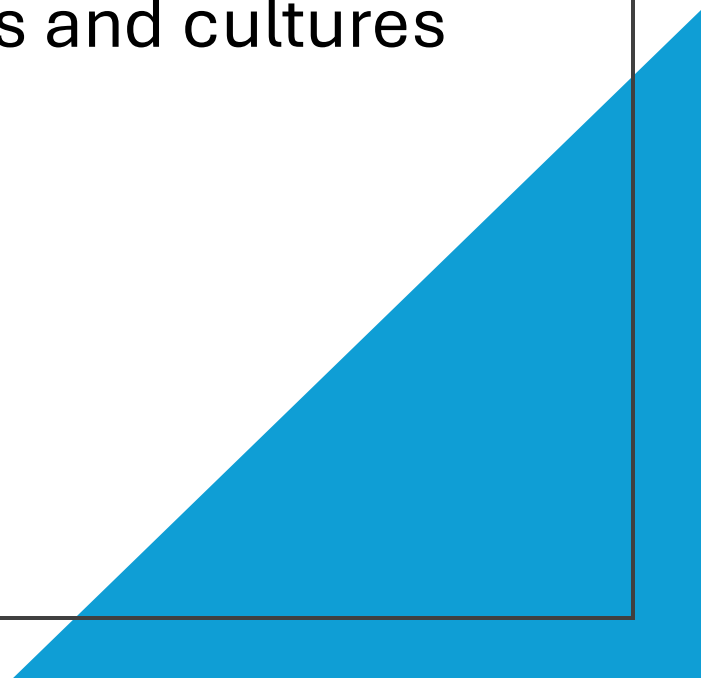
- Students' attitude/perspective towards topic 'gender'
- Students come from more traditional households and cultures
- The series "Adolescence"

HOW? One lesson

Duration: 100 minutes

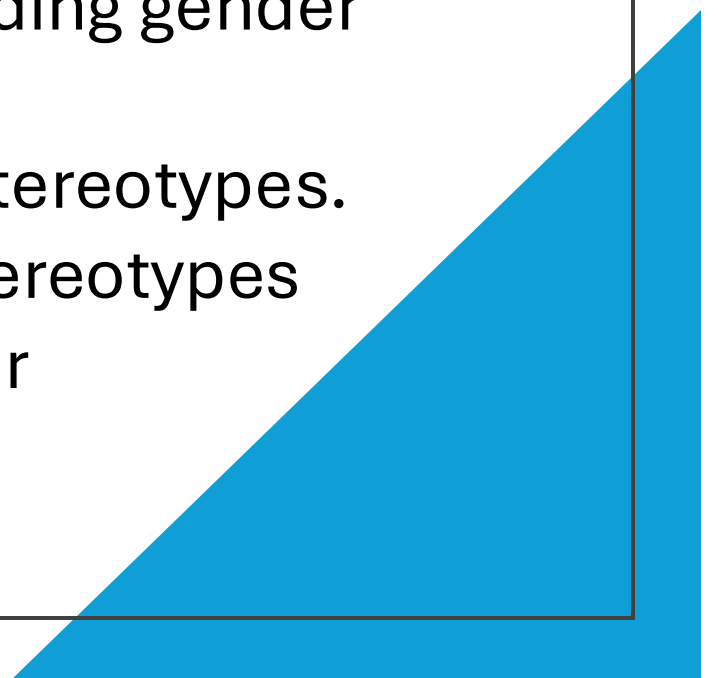
#students: 10 (Sabine) + 22 (Hadar)

Age students: 15 – 16 years old



Lesson plan: objectives

Students:

- explore stereotypes and prejudices surrounding gender in (social) media.
 - compare different perspectives on gender stereotypes.
 - engage in dialogue on the topic of gender stereotypes
 - reflect on the impact of social media on their perceptions of gender.
- 



Global education monitoring report 2024, gender report: technology on her terms

Corporate author: [Global Education Monitoring Report Team](#) [1376]

DOI: <https://doi.org/10.54676/WVCF2762>

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Lesson plan: development



GROUP WORK



4 STATIONS



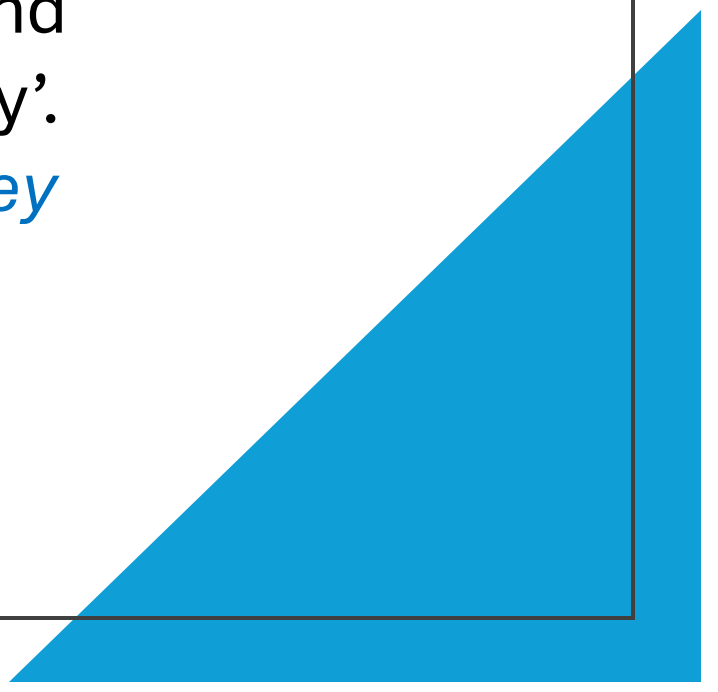
INDIVIDUAL
REFLECTION

Lesson plan: hook

Gender continuum
between 'male' and
'female'

Thought experiment
*How “gendered” are
these objects?*

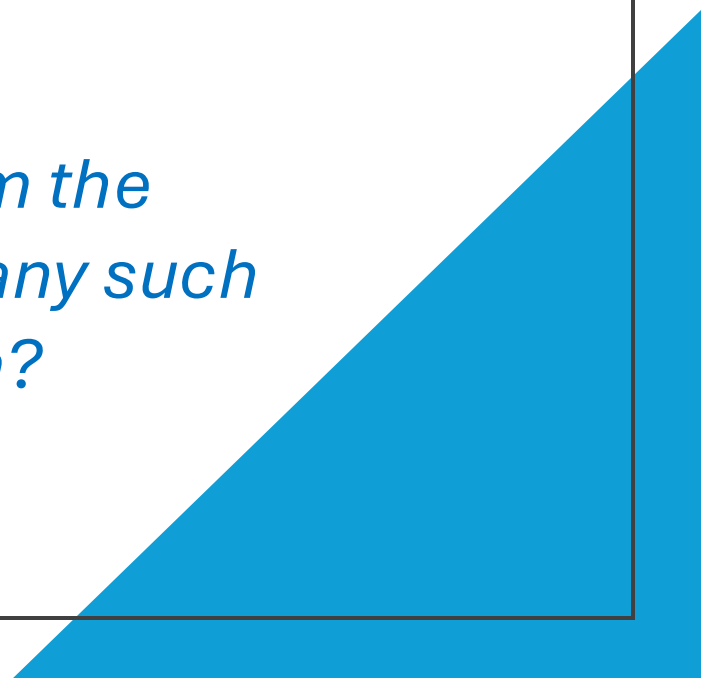
Exploring the
concepts of
'femininity' and
'masculinity'.
*What do they
mean?*



Lesson plan: prompts for dialogue and reflection

Do messages from the manosphere on social media influence how young people think about “masculinity”? Explain your answer.

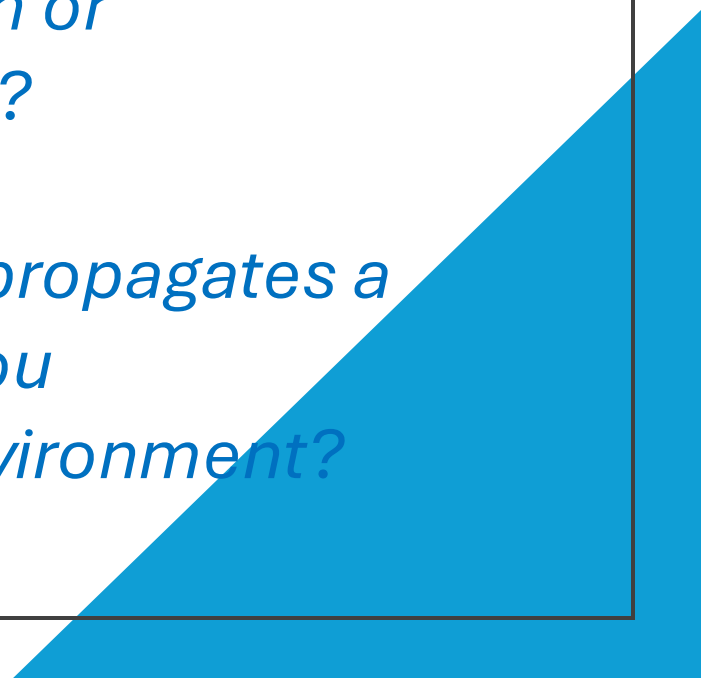
Why are Andrew Tate and other influencers from the manosphere so popular? Have you read/seen any such messages yourself? What did you think of them?



Lesson plan: prompts for dialogue and reflection

Does the tradwife movement influence what girls or women think a woman should be or be able to do? Explain your answer. What do you think of the type of woman or femininity promoted by the tradwife movement?

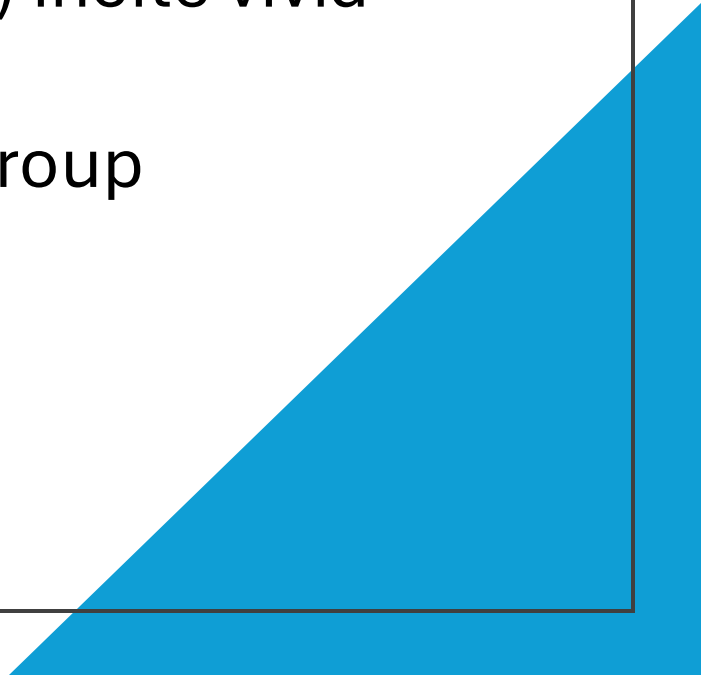
According to UNESCO research, social media propagates a certain idea of “femininity”. What idea? Have you experienced the impact on girls in your own environment?



Making teens aware of gender stereotypes in social media - TOPIC

Conclusions

- Gender stereotypes/prejudices (in social media) incite vivid and engaging conversations
- Controversy: tension depends upon the class group



Making teens aware of genderstereotypes in social media – METHOD/LESSON STUDY

Conclusions

- Time and availability = challenge (different schools!)
- Collaboration, working together = motivating, inspiring

